# WHY HOST A WORKSHOP?

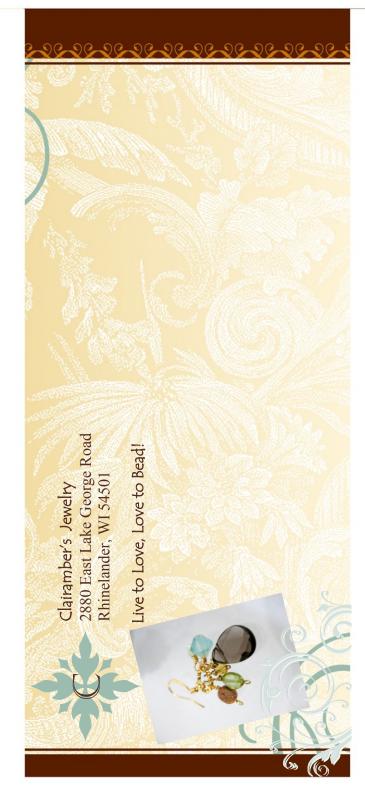
In today's tough economy, people are diving into the "do it yourself" scene like never before. They're getting creative with their resources and signing up for workshops on everything from ceramics to photography, from basket weaving to chair making.

## And they're CRAZY about jewelry-making workshops!

It's thrilling to think of yourself as being a jewelry designer, but oftentimes people have no idea where to start. And startup costs can be quite an investment for the new hobbyist.

Attending a jewelry workshop at camp, at a retreat, at a home party, or on vacation is perfect for people who want to learn to make jewelry. Your guests will break up their day, get creative, try something new, and socialize all at the same time!









### BENEFITS

- FREE to you as a host facility!
- *Save time* and promote workshops with the instructor's flyers and promotional materials.
- Leave a *lasting impression* on your guests. Many past participants have used their new skills to create fundraisers, raise money for charity, and even create their own businesses!
- *Help families* stay connected and create great memories!
- Create a *relaxing and therapeutic escape*!

### The Beauty is in the Details...

### BEGINNER'S EARRING WORKSHOP

**Description:** Beginner's Earring Workshops are ideal for young and old alike; making it a great activity for intergenerational families. It's also great for people who want to learn to make jewelry, but don't want to invest in all of the tools and supplies until they have tried it out first. This one-time, 60-minute workshop is geared towards those with **no previous experience**.

## People want hands-on and interactive experiences!

Commitment: Schedule one (or more) 60-minute class for your group or your guests. Workshops can be a one-time event or can be repeated every week if desired! This workshop can easily fit into a facility's current activity schedule.

**Room setup:** Workshops are preferably held indoors with tables and chairs set for 14, ideally with restrooms nearby. One additional

smaller table (3'- 4' wide) is needed for display items. Hookup for MP3/CD player is ideal, but entirely optional.

Participants: Ages 5 and up are welcome to participate (adult supervision may be required for younger participants). Seating is limited to the first 14 students. Note: Instructor requires at least three participants in order for the workshop to run.

Cost: \$10 per participant, paid for in cash by participant on the day of the workshop. Workshop fee covers ALL instruction, supplies, and use of the tools needed to create one pair of earrings to take home.

To check workshop availability and/or to sign up as a host facility, simply contact Heidi at (715) 420-0076 or send an email to hb280@charter.net

#### **INSTRUCTOR BIO**



Heidi Bramm is a self-taught jewelry designer and lifelong resident of the beautiful Northwoods area. With a Fundamentals of Art Certificate, she enjoys a variety of art mediums including watercolor, pencil drawing, ceramics and jewelry-making. As the owner of Clairamber's Jewelry, her work is currently being sold at the Crimson Café in Rhinelander and online at Etsy.com. She has been teaching Beginner's Earring Workshops for resort guests since 2008. In her workshops, it is her goal to make the art of jewelry-making easy and accessible to all ages so that participants can transform their ideas into wearable works of art.